

TOPIC:

Protect and Monetize Your Million Dollars Innovations and Brands Through Patents, Trademarks, Industrial Designs and Copyrights



DO YOU KNOW THAT

Inventor of Ring-pull cans licensed its ring-pull cans patents to Coca-Cola Inc at 1/10 of a penny per can. During the duration of the patent the inventor received 148,000 UK pounds a day on royalties.

COULD YOUR INVENTION BE WORTH AS MUCH?!



A working knowledge of Intellectual Property Right is important for every innovation and invention. We are focusing on how to protect and monetize your million dollars innovations and brands. In conjunction with ITEX 2016, we are here to share and empower your business with our years of experience of IP

JOIN US!!

In this seminar which is limited to ONLY 30 invited business owners as well as selected participants (RSVP invited business owner and participants ONLY)

FIND US AT:

DATE: 12 MAY 2016

TIME: 2:00PM TO 4:00PM

VENUE: HALL 2, KL CONVENTION

For more information, please kindly contact:

Mr Ivan Moa

H/P: 012-797 5077

Email: marketing@pintas-ip.com

In collaboration with:

AIPO
Association of Intellectual Property
Entrepreneurs and Organisations Malaysia
马来西亚知识产权企业家总会

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