



" Today's Asset, Tomorrow's Value "



**IP PROTECTION**



**PINTAS** is a company specializing in the creation, protection and enforcement of intellectual property rights in Asean countries. **PINTAS** stands for Protection of Intellectual Assets. Our company's single-minded mission is to help you realize the value of your intellectual assets in the most efficient and professional ways.

### An Introduction to Intellectual Property (IP) Rights

Nature	Functions	Types	Duration
<b>PATENT</b>	Protects inventions, i.e. products or processes that offers technical solutions to a problem	<ul style="list-style-type: none"> <li>a) article of manufacture</li> <li>b) process</li> <li>c) machine</li> <li>d) composition of matter</li> </ul>	20 years from filing date of patent
<b>TRADEMARK</b>	Protects distinctive logo which identifies certain goods or services	<ul style="list-style-type: none"> <li>a) Product Mark <sup>TM</sup></li> <li>b) Service Mark <sup>SM</sup></li> </ul>	10 years from filing date of trademark
<b>INDUSTRIAL DESIGN</b>	Protects ornamental or aesthetical aspect of industrial products	<ul style="list-style-type: none"> <li>a) 3-dimensional features, eg:- shape or surface</li> <li>b) 2-dimensional features, eg:- patterns or lines</li> </ul>	Initial 5 years and can be renewed, in most cases for 25 years
<b>COPYRIGHT</b>	Protects original expression of ideas reduced to material forms	<ul style="list-style-type: none"> <li>a) literary works</li> <li>b) artistic works</li> <li>c) musical works</li> <li>d) sound recordings</li> <li>e) performing rights</li> </ul>	Usually 50 years after the death of the authors

## The Scope of Pintas IP Protection Services



### PINTAS Patent

- Patent Drafting in various Technological Fields.
- Patent Filing and Registration Services.
- Patent Infringement and Invalidity Analysis.
- Patent Search and Clearance Services.
- Advice on Technology Transfer and Licensing.
- Enforcement of Patent Rights.

### PINTAS Trademark

- Trademark Filing and Registration Services.
- Trademark Infringement and Invalidity Analysis.
- Trademark Search and Clearance Services.
- Advice on Trademark Transfer and Licensing.
- Enforcement of Trademark Rights.



### PINTAS Industrial Design

- Industrial Design Filing and Registration Services.
- Industrial Design Infringement and Invalidity Analysis.
- Industrial Design Search and Clearance Services.
- Advice on Industrial Design Transfer and Licensing.
- Enforcement of Industrial Design Rights.

### PINTAS Copyright

- Copyright Legal Protection Services.
- Copyright Infringement and Invalidity Analysis.
- Advice on Copyright Transfer and Licensing.
- Enforcement of Copyrights.





[www.pintas-ip.com](http://www.pintas-ip.com)