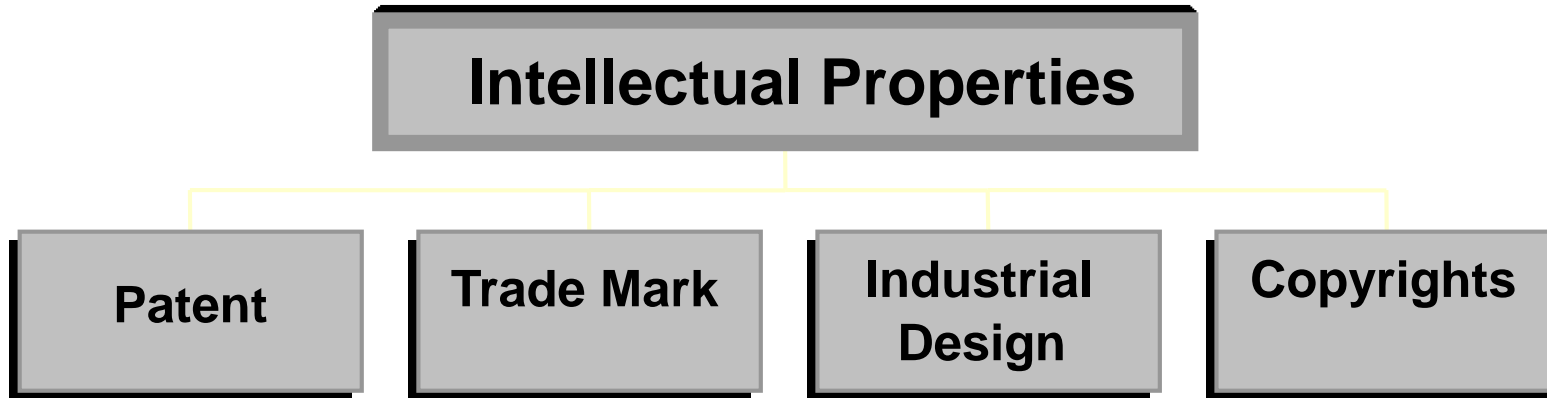




# Fundamentals of Copyright



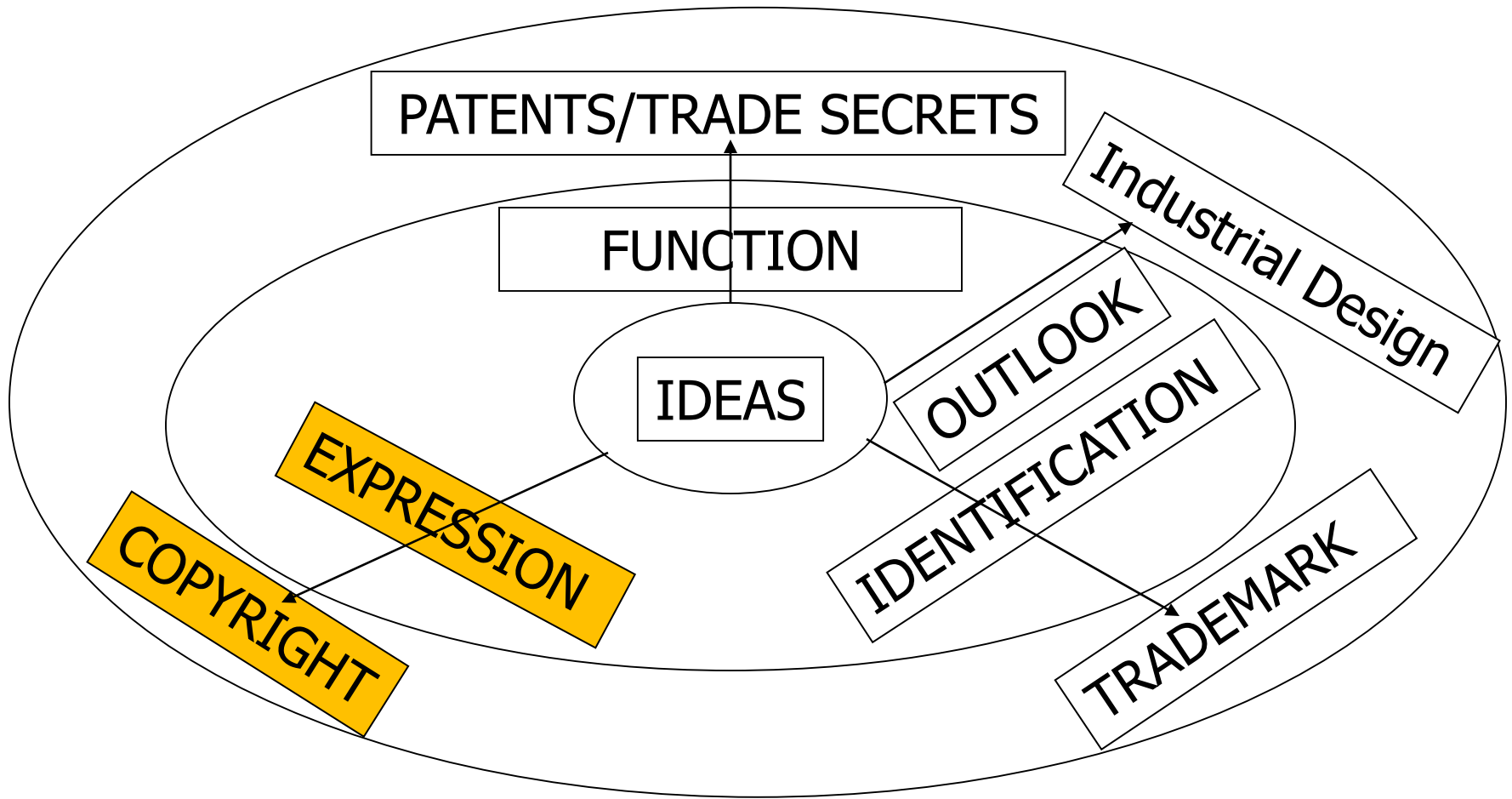
# Categories of IP Rights



- **Intangible assets**
- **Monopolistic right ( to make, sell or otherwise deals with)**
- **Limited by Jurisdiction**
- **Limited by Time**



# Protect Your Unique Selling Propositions



# FORMS OF IP



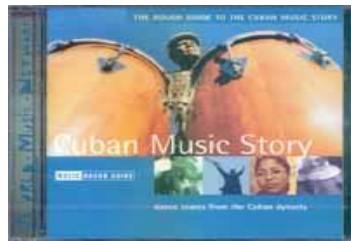
Protects the **EXPRESSION** of ideas



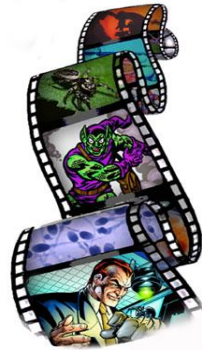
# Copyrighted Works



**Literary**



**Musical**

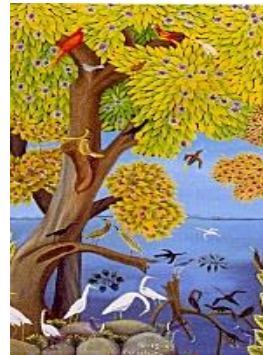


**Films**



**Dramatic**

**Artistic**

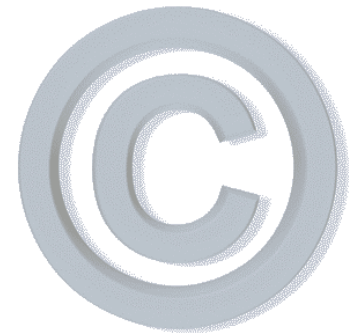


**Sound Recording**



# Automatic Copyright Protection

- Under the Berne Convention an author's work is given automatic copyright protection on its creation
- There are no formalities to register
- Formalise protection by way of Statutory Declaration
- Copyright Recordation with National Copyright Office
- Advantages of using the © symbol



# Criteria For Protection

A work that is eligible is protected automatically upon fulfillment of the following conditions:-

- sufficient effort has been expected to make the work original in character;
- the work has been written down, recorded or reduced to a material form;
- the author is qualified person or the work is made in Berne Convention countries or the work is first published in Berne Convention countries



# Scope of Copyright Protection

Generally, owners of copyright works have the exclusive rights to control:

- the reproduction of the works in any form (including photocopying, recording etc);
- the performing, showing or playing to the public;
- the communication to the public;
- the distribution of copies to the public by sale or other transfer of ownership; and
- the commercial rental to the public.







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