

IPOENTIAL



THE LATEST ASEAN INTELLECTUAL PROPERTY UPDATE

**WORLD
INTELLECTUAL
PROPERTY DAY
2026**

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World Intellectual Property Greetings from Pintas IP Group

Pintas IP Group proudly celebrates World Intellectual Property Day, recognizing the vital role of innovation, creativity, and intellectual property in driving progress across industries worldwide. As we mark this occasion, we continue to closely monitor new directions and developments from IP Offices across ASEAN countries. In the interim, we remain fully committed to ensuring operational continuity for your ASEAN IP needs through our dedicated customer service and e-services platforms, including the Pintas Digital Platform (eCommerce) and the IP Hall Case Management System (management and monitoring module), accessible 24 hours every day. Once again, we thank you for your continued trust and support, and on this World Intellectual Property Day, we extend our sincere appreciation and best wishes for continued innovation, growth, and success.



2024 PATENT FILING TRENDS, STATISTICS, AND LEGAL UPDATES IN ASEAN

Pintas IP Group is pleased to share insights on 2024 patent filing trends, statistics, and legal updates in ASEAN, highlighting key developments and practical considerations that may impact intellectual property protection and enforcement across the region. As we review these developments, we continue to closely monitor new directions and updates from IP Offices across ASEAN countries. In the interim, we remain fully committed to ensuring operational continuity for your ASEAN IP needs through our dedicated customer service and e-services platforms, including the Pintas Digital Platform (eCommerce) and the IP Hall Case Management System (management and monitoring module), accessible 24 hours every day. Once again, we thank you for your continued trust and support, and we remain dedicated to keeping you informed while supporting your IP strategies with reliability and efficiency.

Patent filings across Southeast Asia are on a clear upward trajectory. This growth is being driven not just by increasing foreign investment, but also by a steady rise in cross-border technology deployment and local innovation efforts.

Recent data from WIPO highlights an important shift. While filing volumes are increasing across the region, ASEAN is becoming more fragmented rather than more harmonised. Some jurisdictions are developing stronger examination capabilities and faster processes, while others continue to rely heavily on foreign filings and external examination references.

This article sets out a practical overview of patent filing trends across ASEAN, together with recent legal and procedural developments, and highlights the key considerations that patent owners should keep in mind when planning their regional filing strategy.

JURISDICTIONS	PATENT FILINGS STATS FOR 2023	PATENT FILINGS STATS FOR 2024	UTILITY MODEL APPLICATION	TOP ORIGINS OF NON-RESIDENT FILINGS	PCT INTERNATIONAL APPLICATIONS	PCT NATIONAL PHASE ENTRIES	TOP APPLICANTS VIA PCT	RECENT LEGISLATIVE CHANGES AND JUDICIAL DEVELOPMENT 2025	UPCOMING CHANGES IN 2026
SINGAPORE	13,767	Total: 13,421 (+2.5%) Resident: 1,898 (+17.1%) Non-resident: 11,523 (+5.1%)	303	1. USA 2. China 3. Japan 4. Germany 5. Rep. Korea	1,886	4,501	1. Lenovo (Singapore) Pte. Ltd 2. National University of Singapore 3. Agency For Science, Technology and Research 4. Nanyang Technological University 5. Lemon Inc.	•IPOS introduced updated acceleration programmes (Circular No. 1/2025)	•Singapore has suspended the acceptance of new requests under its SG Patents Fast acceleration programme with effect from 4 January 2026, pending review by IPOS. No timeline for reinstatement has been announced. Applicants seeking expedited examination must currently rely on alternative pathways such as the Patent Prosecution Highway (PPH)
MALAYSIA	7,405	Total: 7,197 (+2.8%) Resident: 841 (+0.2%) Non-resident: 6,356 (+3.1%)	191	1. USA 2. Japan 3. China 4. United Kingdom 5. Rep. Korea	118	411	1. Petrolim Nasional Berhad 2. Mimos Berhad 3. Sime Darby Plantation Intellectual Property Sdn. Bhd. 4. Nanomalaysia Berhad 5. Vulcan Photonics Sdn. Bhd.	•Post-grant patent opposition regime implemented effective 31 December 2025. New regulations 43A–43U permit an interested person to oppose a granted patent before MyIPO within six months from publication of grant. 2026 will be the first full year of operation of this new administrative challenge mechanism.	•first full year of implementation of Patent post-grant opposition in 2026
THAILAND	8,605	Total: 8,727 (+1.4%) Resident: 930 (+23.7%) Non-resident: 7,797 (+0.7%)	4,234	1. Japan 2. USA 3. China 4. Rep. Korea 5. Germany	158	438	1. Hoya Lens Thailand Ltd 2. Chiang Mai University 3. National Science Technology Development Agency 4. SCG Chemicals Public Company Limited 5. Chulalongkorn University	•Public consultation and advancement of Draft Patent Act (legislative reform in progress)	N/A

INDONESIA	10,554	Total: 10,902 (13.3%) Resident: 2,285 (133.7%) Non-resident: 8,617 (12.9%)	4,844	1. Japan 2. USA 3. China 4. Rep. Korea 5. Germany	105	644	1. Badan Riset Dan Inovasi Nasional (BRIN) 2. Universitas Airlangga 3. Pt Hermetia Bio Sejahtera 4. Institut Teknologi Bandung 5. LPPM Universitas Andalas	Ongoing transition under Law No. 65 of 2024 (amended Patent Law)	Minister Regulation No. 6 of 2026 issued for the purpose of updating patent application procedures
VIETNAM	9,458	Total: 9,904 (14.7%) Resident: 1,226 (123.7%) Non-resident: 8,678 (12.5%)	675	1. USA 2. Japan 3. Rep. Korea 4. China 5. Germany	30	43	1. Sunstar Joint Stock Company 2. Anh Sang So Huypress Joint Stock Company 3. G-innovations Viet Nam Joint Stock Company 4. Construction Machinery and Industrial Works Conijoc Joint Stock Company 5. Byonq Technologies - Vietnam Joint Stock Company	• Law No. 131/2025/QH15 amending IP Law passed in December 2025	• Effective 1 April 2026; includes procedural and patent-related refinements
PHILIPPINES	4,889	Total: 4,571 (16.5%) Resident: 873 (111.1%) Non-resident: 3,698 (19.9%)	1,659	1. USA 2. Japan 3. China 4. Rep. Korea 5. Switzerland	35	79	1. Pavage Phil Inc 2. University of The Philippines Manila 3. Department of Science and Technology - Forest Products Research and Development Institute (DOST-FPRDI) 4. Department of Science and Technology - Advanced Science and Technology Institute (DOST-ASTI) 5. Department of Science and Technology - Philippine Nuclear Research Institute (DOST-PNRI)	• N/A	• N/A
CAMBODIA	136	Total: 151 (111%) Resident: 1 (→ 0%) Non-resident: 150 (111.1%)	18	1. USA 2. China 3. Japan 4. Rep. Korea 5. France	N/A	N/A	1. Max Biology Co. Ltd. 2. Season Bright (Cambodia) Electronic Lighting Co., Ltd	• N/A	N/A

Pintas IP Group is a boutique intellectual property firm with over 20 years of experience, advising on patent prosecution, portfolio management and IP disputes across ASEAN.

We work closely with IP professionals and patent owners to support:

- Regional patent filing strategies, including PCT and national phase entry planning;
- Patent drafting, prosecution and examination management across multiple jurisdictions;
- Validity, infringement and freedom-to-operate assessments; and
- Cross-border enforcement and dispute coordination.

Whether you are building a patent portfolio, preparing for commercialisation, or navigating potential infringement risks, a well-planned strategy at the outset can make a significant difference.

We invite you to schedule a complimentary consultation with our team to discuss how best to protect and maximise the value of your innovations across Southeast Asia.



KEY UPDATES ON VIETNAM IP LAW

KEY UPDATES ON VIETNAM IP LAW

Pintas IP Group is pleased to share key updates on Vietnam IP Law, highlighting important developments that may impact intellectual property protection and enforcement in the region. As we review these updates, we continue to closely monitor new directions and developments from IP Offices across ASEAN countries. In the interim, we remain fully committed to ensuring operational continuity for your ASEAN IP needs through our dedicated customer service and e-services platforms, including the Pintas Digital Platform (eCommerce) and the IP Hall Case Management System (management and monitoring module), accessible 24 hours every day. Once again, we thank you for your continued trust and support, and we remain dedicated to keeping you informed while supporting your IP strategies with reliability and efficiency.

Vietnam has made significant strides in developing its intellectual property (“IP”) system over the past decade. However, in practice, businesses have continued to face familiar pain points, slow examination timelines, uneven enforcement, and uncertainty when dealing with newer areas such as digital content and artificial intelligence (“AI”).

For many IP rights holders, securing protection was only half the battle. Delays in prosecution and limited enforcement tools, especially in the online space, often meant that IP rights were difficult to commercialise or defend effectively. These issues became more pronounced as Vietnam’s digital economy expanded and cross-border trade increased. Recognising these structural gaps, Vietnam has introduced a new round of legislative reform aimed at modernising its IP framework and making it more commercially relevant.

Vietnam’s amended Intellectual Property Law (Law No. 131/2025/QH15) was passed by the National Assembly on 10 December 2025 and is scheduled to come into force on 1 April 2026.

The amendments introduce a number of practical changes. More importantly, each of these changes is clearly aimed at solving specific issues that businesses have been facing:

NO.	AREA	RELEVANT PROVISIONS	NEW INTRODUCTION	PRACTICAL IMPACT
1.	Faster Examination	Articles 109, 119, 119a (amended)	Introduction of accelerated/expedited examination mechanisms for patents and trademarks	Enables earlier grant of rights, improving enforceability and commercial readiness
2.	Shorter Deadlines & Procedures	Articles 110, 112, 117	Streamlined procedures for publication, opposition, and examination request	Reduces backlog at NOIP and addresses historically long prosecution timelines
3.	Opposition Framework (Refined)	Article 112a	Clarification and tightening of third-party opposition procedures	Improves procedural certainty and reduces tactical delays by competitors
4.	AI & Data Use	Article 25 (copyright exceptions – amended)	Introduction of exceptions permitting text and data mining under certain conditions	Provides initial legal basis for AI training while balancing rights holder interests
5.	Industrial Design Expansion	Articles 63, 64	Broader scope of protection (including parts of products and updated design concepts)	Aligns protection with modern product design and digital/partial designs
6.	Stronger Enforcement Measures	Articles 198, 198a, 202	Enhanced civil remedies and additional enforcement mechanisms, including online measures	Strengthens ability to act quickly against infringement, especially in digital markets
7.	Platform Intermediary Liability	Articles 198b, 200	Increased obligations on online platforms and intermediaries to address infringement	Targets growth of counterfeit goods and infringing content on e-commerce platforms
8.	Commercialisation of IP Assets	Articles 4, 7, 138	Recognition of IP as transferable, licensable, and financeable assets	Facilitates IP monetisation, valuation, and use as collateral in commercial transaction

The amended law will officially take effect on 1 April 2026, with further implementing regulations expected to follow. Looking ahead, these reforms are expected to improve the overall efficiency of the system and strengthen Vietnam's position as an attractive destination for investment and innovation.

That said, as with most legislative changes, the real test will lie in how consistently these new provisions are applied in practice, particularly in enforcement and administrative decision-making.

Navigating these changes requires not just knowledge of the law, but also practical experience across jurisdictions. With over 20 years of experience in IP prosecution, opposition, and enforcement across Southeast Asia, Pintas IP Group regularly advises businesses on how to protect and commercialise their IP in evolving regulatory environments like Vietnam.

We support clients with:-

- IP filing strategies across ASEAN;
- opposition, cancellation, and enforcement actions;
- IP commercialisation and licensing structures; and
- coordinated cross-border IP protection and IP dispute management.

As Vietnam's IP landscape continues to develop, early and well-informed action can make a significant difference. We invite you to schedule a complimentary consultation with our team to discuss how these changes may impact your IP portfolio and business strategy.



Upcoming IP2Profit Case Study Webinar

2026 IP₂P IP2Profit Case Study Series **PINTAS** IPACADEMY **TECH**

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Dyson
IP2Profit Case Study
5 Mar 2026

Tetra Pak
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28 May 2026

Qualcomm
IP2Profit Case Study
24 Sept 2026

LEGO
IP2Profit Case Study
26 Nov 2026

The **2026 IP2Profit Case Study Series** is an upcoming webinar series designed to uncover how some of the world's most innovative companies strategically use patents to protect their market position, foster innovation, and achieve sustainable competitive advantages. Hosted by **Lok Choon Hong, Director of Pintas IP Group**, and **Lee Jia Ee, Director of GIP Malaysia**, the series is aimed at intellectual property (IP) professionals, entrepreneurs, innovators, and business leaders seeking actionable insights into patent strategies that drive success. This series will be conducted live via Zoom and feature comprehensive analyses of patent-driven success stories from globally recognized brands. Below are the key sessions scheduled:

Dyson IP2Profit Case Study

Date: March 5, 2026

Explore Tesla's innovative approach to patents and how the company uses open patents and proprietary IP to dominate the electric vehicle and clean energy markets. This session will delve into Tesla's balance between open innovation and protecting key technologies.

Qualcomm IP2Profit Case Study

Date: September 24, 2026

Dive into Huawei's comprehensive IP strategy, which has enabled the company to thrive in the highly competitive telecommunications and consumer electronics sectors. This session will highlight Huawei's investments in R&D and its effective use of patents in global markets.

What You'll Learn:

Patent Monetization: Strategies for transforming patents into revenue-generating assets.

Competitive Positioning: Insights into how companies use patents to protect and extend their market leadership.

Innovation Strategies: Best practices for aligning R&D efforts with intellectual property protection.

Global IP Management: Tips for navigating international IP systems and safeguarding technologies in global markets.

This webinar series promises to deliver actionable knowledge and real-world case studies, making it a must-attend for anyone involved in innovation, business strategy, or intellectual property management. Don't miss this opportunity to learn directly from industry experts—register now by scanning the QR code on the poster!

TetraPak IP2Profit Case Study

Date: May 28, 2026

Learn how Nestlé, a global leader in food and beverage, leverages its extensive patent portfolio to drive innovation in product development, sustainability, and packaging technologies. Discover how IP plays a central role in maintaining market leadership in a competitive industry.

Lego IP2Profit Case Study

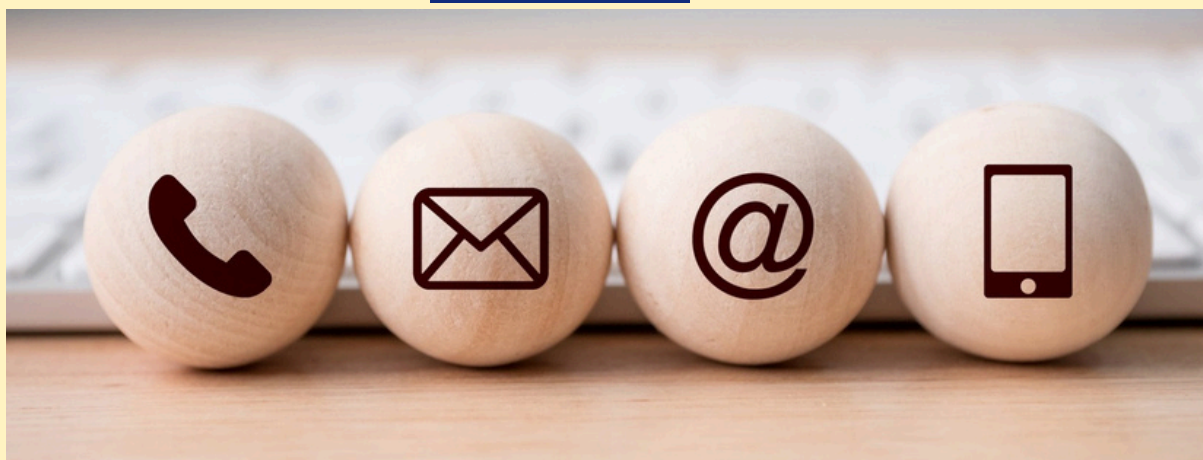
Date: November 27, 2026

Understand how Spotify's innovative patent strategies in music streaming and content recommendation algorithms have helped it maintain a leading position in the digital entertainment industry. This session will focus on how Spotify protects its proprietary technologies while driving customer engagement.

Register Here:



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